

**ECONOMIC DEVELOPMENT THROUGH EDUCATION /
CAREER ALIGNMENT**

2011 GENERAL SESSION

STATE OF UTAH

Chief Sponsor: Howard A. Stephenson

House Sponsor: Michael T. Morley

LONG TITLE

General Description:

This bill establishes a web-based online education and career counseling program.

Highlighted Provisions:

This bill:

- ▶ creates the Utah Futures Steering Committee, including membership requirements;
- ▶ requires the Utah Futures Steering Committee to:
 - more dynamically present and push the Utah Futures database and information to portfolio users;
 - strategically engage industry and business entities more fully within the Utah Futures system; and
 - create a more enticing interface for the portfolio user in Utah Futures;
- ▶ requires the Utah Futures web-based online education and career counseling program to:
 - include analytics that measure the effectiveness of the site;
 - include dashboard analytics to measure the key performance indicators of economic development and education achievement; and
 - provide multiple assessments of a program user to determine the best education and career options for the user;
- ▶ requires the Utah Futures Steering Committee to report program results three times each year to either the Education Interim Committee or the Public Education Appropriations Committee; and

▸ defines terms.

Money Appropriated in this Bill:

None

Other Special Clauses:

This bill provides an immediate effective date.

Utah Code Sections Affected:

ENACTS:

53A-1a-1101, Utah Code Annotated 1953

53A-1a-1102, Utah Code Annotated 1953

53A-1a-1103, Utah Code Annotated 1953

Be it enacted by the Legislature of the state of Utah:

Section 1. Section **53A-1a-1101** is enacted to read:

Part 11. Utah Futures Education and Career Counseling Program

53A-1a-1101. Definitions.

As used in this part:

(1) "Committee" means the Utah Futures Steering Committee created in Section 53A-1a-1102.

(2) "Utah Futures" means the web-based online education and career counseling program described in Section 53A-1a-1103.

Section 2. Section **53A-1a-1102** is enacted to read:

53A-1a-1102. Utah Futures Steering Committee -- Membership.

(1) There is created the Utah Futures Steering Committee composed of the following nine members:

(a) one member appointed by the governor from a list of two names submitted by the speaker of the House;

(b) one member appointed by the governor from a list of two names submitted by the president of the Senate;

58 (c) three private sector members that represent business, appointed by the governor;

59 (d) the president of the Utah College of Applied Technology or the president of the
60 Utah College of Applied Technology's designee;

61 (e) the State Superintendent of Public Schools or the State Superintendent of Public
62 Schools' designee;

63 (f) the Commissioner of Higher Education or the Commissioner of Higher Education's
64 designee; and

65 (g) a representative of the Department of Workforce Services, appointed by the
66 Department of Workforce Services.

67 (2) Except as required by Subsection (3), members shall be appointed to four-year
68 terms.

69 (3) Notwithstanding the requirements of Subsection (2), the length of terms of the
70 members shall be staggered so that approximately half of the committee is appointed every two
71 years.

72 (4) When a vacancy occurs in the membership for any reason, the replacement shall be
73 appointed for the unexpired term.

74 (5) Attendance of a simple majority of the members constitutes a quorum for the
75 transaction of official committee business.

76 (6) Formal action by the committee requires a majority vote of a quorum.

77 (7) A member may not receive compensation or benefits for the member's service.

78 Section 3. Section **53A-1a-1103** is enacted to read:

79 **53A-1a-1103. Utah Futures web-based online program -- Program requirements**
80 **-- Report to Legislature.**

81 (1) The committee shall:

82 (a) more dynamically present and push the Utah Futures database and information to
83 portfolio users;

84 (b) strategically engage industry and business entities more fully within the Utah
85 Futures system; and

86 (c) create a more enticing interface for the portfolio user in Utah Futures.

87 (2) Utah Futures shall develop a plan to be accomplished in the future within existing
88 revenues and future appropriations that shall:

89 (a) include analytics that measure the effectiveness of the site, including the ability to
90 measure the items described in Subsection (3)(b);

91 (b) include dashboard analytics to measure the key performance indicators of economic
92 development and education achievement, including:

93 (i) Utah state revenue indicators, including gross state product information, wage
94 information, and tax revenue information;

95 (ii) Utah occupational projections, including the Utah Occupational Projections Report
96 generated by the Department of Workforce Services, the Utah College of Applied Technology,
97 and the Board of Regents; and

98 (iii) Utah occupational results, including occupational categories, number of jobs filled,
99 length of unemployment, and education background;

100 (c) include proven technologies in the areas of enterprise portal, social media and
101 collaboration, video streaming, education, and career planning applications;

102 (d) have the ability to act as a one-stop exploration and planning system for career,
103 high school courses, college major, financial aid, and other related transitions;

104 (e) incorporate a streamlined process for completing a college admission application;

105 (f) have the ability to adapt to a user's needs;

106 (g) provide national and local information to allow a user to make informed decisions
107 regarding the user's education plans and ultimate career goals; and

108 (h) provide multiple assessments of a program user to determine the best education and
109 career options for the user.

110 (3) (a) The committee shall report the results of the program, including the information
111 described in Subsection (3)(b), to the Education Interim Committee or the Public Education
112 Appropriations Subcommittee;

113 (i) once between January 1 and April 30 of each year;

114 (ii) once between May 1 and August 31 of each year; and
115 (iii) once between September 1 and December 31 of each year.
116 (b) The report described in Subsection (3)(a) shall include information that
117 demonstrates the effectiveness of the program, including:
118 (i) the number of total users;
119 (ii) the number of active and completed program profiles;
120 (iii) the number of repeat users of the program, including the number of visits per user;
121 (iv) the average length of stay per visit;
122 (v) the activities performed by users; and
123 (vi) program usage by employers.
124 Section 4. **Effective date.**
125 If approved by two-thirds of all the members elected to each house, this bill takes effect
126 upon approval by the governor, or the day following the constitutional time limit of Utah
127 Constitution Article VII, Section 8, without the governor's signature, or in the case of a veto,
128 the date of veto override.